

Annual Report 2025



**Ronald
McDonald
House®**

Canada

Family Stays

The Thibeault-Darveau Family
Ronald McDonald House Québec®
Montréal House
Stayed 260 nights

Dear Supporters,

For 45 years, families with critically sick and injured children have relied on Ronald McDonald House® across Canada when their world is turned upside down. When specialized paediatric care takes families far from home, often on short notice, Ronald McDonald House removes barriers, surrounds families with support, and makes it possible for them to stay together and close to their child's lifesaving care. And you've been with us, every step of the way.

Strengthening families and promoting healing when children need medical care is our shared purpose, guiding our mission from the very beginning and continuing to shape our work today.



The first House in Canada opened in 1981 on 356 Dundas Street West in Toronto.

Our Canadian story began in 1981 with the opening of the first Ronald McDonald House in Toronto, Ontario – 19 bedrooms, built with love, and based on a simple but powerful belief: **when a child is critically sick or injured, family stays.**

More than four decades later, that same belief continues to guide our mission. Today, Ronald McDonald House is a vibrant and growing national network of 37 program locations, including 16 Houses and 21 in-hospital Family Rooms with a total of 657 bedrooms, supporting more than 32,200 families each year, just steps away from essential care.

In 2025, our support for families increased with the expansion of two Houses and the opening of three new in-hospital Family Rooms. Already in 2026, families in Ottawa are being welcomed into a newly expanded House.

This recent growth – and the expansions underway – help ensure that being surrounded by the care and comfort of family is not a privilege, but an essential part of a child's healing journey.

More than a place to stay, Ronald McDonald House programs across Canada provide wraparound care that eases the realities families face during what are often long and complex medical journeys. And that simply wouldn't be possible without your support.

For some, that means moments of calm and normalcy through therapeutic activities that help all members of the family heal. For others, it is the comfort of supportive spaces, shared meals, and compassionate programs that care for siblings and caregivers alike. Together, these experiences create a sense of stability and belonging, ensuring families have the support they need to stay in their child's fight.

As the needs of families have evolved, so too has Ronald McDonald House. Growing alongside Canada's paediatric healthcare system, as a proud partner in completing the circle of care, we help ensure that distance, circumstance, or finances do not stand in the way of families being there for their child.

Forty-five years later, Ronald McDonald House remains more essential than ever before. Looking ahead, our focus is clear, bold, and family-centered.

As the national foundation, Ronald McDonald House Canada provides leadership and enables growth across a network of independent Regional Chapters, working together to strengthen and expand this system of support. Guided by the evolving needs of families, we have set an ambitious goal to **double the number of families served by 2030**, as well as increasing access to meals and mental health support so we can care for the holistic needs of families throughout their stay.

This annual report reflects what is possible when communities rally together around families. It represents the compassion of volunteers, the commitment of all partners, and the generosity of Canadians like you, who believe in the power of family. Most importantly, it reflects the courage, resilience, and trust of the families we are honoured to serve.

We dedicate this report to more than half a million families who have found comfort and care through Ronald McDonald House over the past four decades, and to the community that has stayed alongside them. Their stories continue to inspire our work and guide our future.

With gratitude,



Kate Horton
President and Chief Executive Officer
Ronald McDonald House Canada



Ross Betteridge
Chair, National Board of Directors
Ronald McDonald House Canada



“Ronald McDonald House has thought of and covered every base a person would need in these unfortunate situations. Showers, laundry, food, coffee, beds, support. Words cannot describe nor do justice to the extent of which Ronald McDonald House made things easier for us to support Mia while she was sick.”

The Martinez Family
Ronald McDonald House Southwestern
Ontario® – London House
Stayed 23 nights

Serving More Families Than Ever Before in 2025

In 2025, you helped more families than ever before stay with Ronald McDonald House® across Canada. Because of your support, families with critically sick and injured children nationwide had access to the essential support and resources they need to stay in their child's fight.

Through essential programs and services, Ronald McDonald House helped families across Canada save **\$72.3 million in out-of-pocket expenses.**ⁱ

What families have told us about their stay

Approximately 9 out of 10 families said that Ronald McDonald House:

- ♥ Improved their child's recovery at the hospital
- ♥ Improved their emotional well-being
- ♥ Eased their financial burden
- ♥ Helped them to be able to stay involved in their child's care in the hospitalⁱⁱ
- ♥ Allowed them to rest & maintain physical well-being

From what we've learned from the families who stay, when families can rest, eat well, and access wellness supports, they are better equipped to stay present for their child. This is critical because when caregivers are actively involved in their child's medical journey, it can lead to better outcomes for their child.

Across Canada, Ronald McDonald House provided:



A place to stay together
32,253 families supported
(+5.0% vs 2024)



A place to stay nourished
497,004 meals served
(+2.4% vs 2024)



A place to stay rested
172,828 overnights total
(+5.4% vs 2024)



A place to stay strong
277 wellness programs to support the holistic needs of families during their stay, such as pet therapy, arts & crafts, and recreation

ⁱ Source: RBC Economic Impact Study, 2025
ⁱⁱ Source: Learning from Families Study, 2024

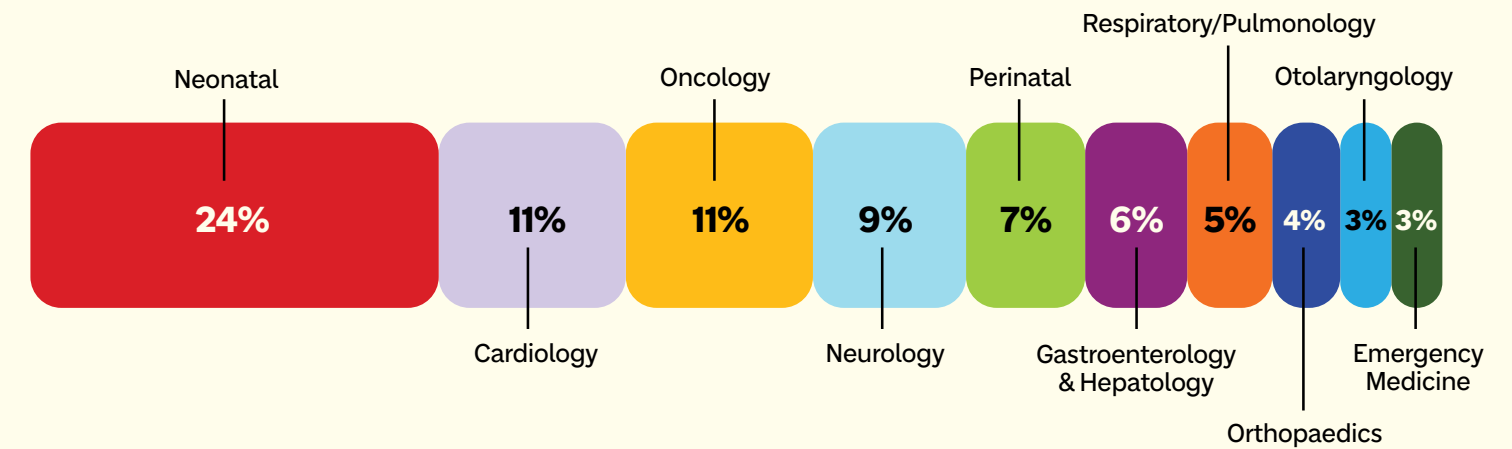
About the Families Who Stayed

Families are travelling long distances to access essential care

In Canada, two-thirds of families live outside a city with a children's hospital and must travel for treatment if their child is critically sick or injured.ⁱⁱⁱ In fact, in 2025, families who stayed with Ronald McDonald House across Canada travelled an average of 280KMs each way to access their child's medical care – half of families travelled from rural communities. Ronald McDonald House served families from more than 2,900 communities nationwide.

Families are facing complex medical journeys

Ronald McDonald House across Canada proudly serves the country's most medically vulnerable children. Most common diagnoses in 2025 include:

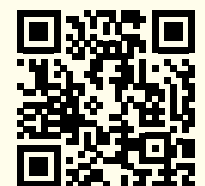


In 2025, the average length of stay with Ronald McDonald House increased to 16 nights. However, the length of stay is, on average, 33 nights longer for Neonatal, Cardiology, and Oncology families, indicating a strong need for wraparound supports.^{iv}

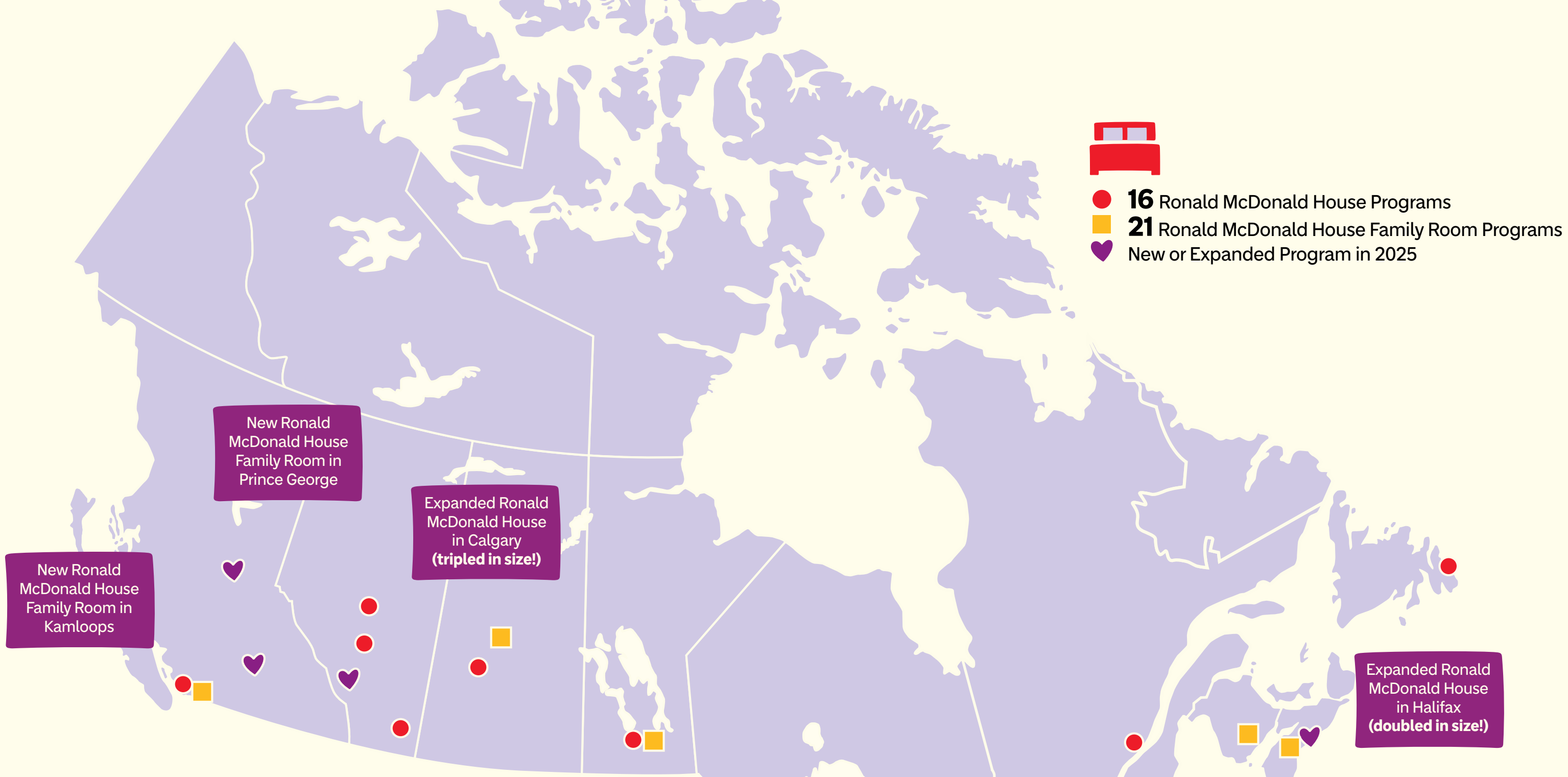
Family's needs are growing and evolving

Ronald McDonald House strives to create an environment where every family who stays feels welcomed and supported. In 2025, **we experienced a rise in family diversity**, which means families are requiring new forms of support to navigate their child's care. Because every family's needs are different, our programs continue to evolve to support them in the ways they need most.

Scan to hear from a family who stayed



ⁱⁱⁱ Source: Statistics Canada, 2022
^{iv} Source: Learning from Families, 2024



Ronald McDonald House® Programs are Expanding across Canada

Since 1981, Ronald McDonald House Regional Chapters has expanded across Canada from one 19-bedroom House in Toronto, ON, to 16 Houses and 21 in-hospital Family Room programs, supporting more than 32,200 families each year. In 2025, Ronald McDonald House Canada opened three new in-hospital Family Rooms and celebrated the expansion of two Houses. This growth will enable an estimated 5,000 additional families per year to be able to stay close to their sick child. Looking ahead to 2030, Ronald McDonald House across Canada is continuing to grow its national footprint to serve more families when it matters most.

An Essential Partner to Canada's Paediatric Healthcare System

As the only national organization enabling access to Canada's paediatric healthcare system, Ronald McDonald House® works alongside hospital partners to complete the circle of care for families with the country's most medically vulnerable children and youth. This partnership is vital because with a well-cared for family by their side, sick children get stronger.

Families who stay with Ronald McDonald House across Canada leave better rested and nourished.ⁱ In fact, when families arrive, only one in four reports sleeping well, and by discharge, we see an increase to two in three reporting they sleep well. Across its holistic support, Ronald McDonald House ensures families can stay strong, present, and focused on their child's health.



The Francis Curnew Family
Ronald McDonald House
Newfoundland and Labrador®
Stayed 13 nights

Scaling up our support for families in a stretched system

As paediatric healthcare continues to experience strain across the country, reliance on essential system and community partners like Ronald McDonald House continues to grow. In 2025, families stayed longer and returned more often to access the specialized care their child needs, signaling a shift in what families require to remain close and involved.

Thus, innovative support programs such as expanding House day-use and growing the number of in-hospital Family Room programs are essential to enabling more families' ability to access care. This helps ensure health outcomes are determined by care and support, not geography or existing family resources.

Patients with certain conditions, including oncology, post-surgical, and dialysis care, are discharged an average of two days earlier when they stay at a Ronald McDonald House. This helps reduce hospital wait times and improves access for other patients and their families.ⁱⁱ

Canadian hospital leaders say Ronald McDonald House improves care for familiesⁱⁱⁱ



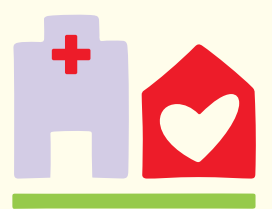
100%

say Ronald McDonald House reduces costs to families



83%

say Ronald McDonald House enhances their ability to provide family-centered care



82%

say Ronald McDonald House enhances the quality of care their hospital provides

ⁱ Source: Learning from Families, 2024
ⁱⁱ Source: RMHC Australia, Social Return on Investment Study, 2020
ⁱⁱⁱ Source: Family-Centered Care Knowledge, Attitudes, & Perceptions, 2025



“I truly don’t know how we would have made it through everything without being at Ronald McDonald House South Central Ontario, only steps away from the hospital and our baby boy.”

The Morris Family
Ronald McDonald House
South Central Ontario® – Hamilton House
Stayed 128 nights



Our Founding & Forever Partner

For 45 years, McDonald's Canada® has been a critical partner in enabling Ronald McDonald House® across Canada to serve more than half a million families navigating their child's medical journey. As our national mission has expanded to meet demand, McDonald's Canada has stayed by our side every step of the way.

Every single day, McDonald's Canada meaningfully gives back to local communities through their support of families nationwide. In 2025, McDonald's Canada, together with its employees, local independent franchisees, restaurant teams, supplier partners and guests, generously enabled more than **\$22 million** in donations to support families when it matters most.

A heartfelt thank you to our Founding & Forever partner for staying with us and the families we're honoured to serve.

The Sansoni Family
Ronald McDonald House Central
Ontario® – London House
Stayed 131 nights



**In 2025,
more than \$8M**

was raised on McHappy Day for Ronald McDonald House across Canada.



**In 2025, Round Up raised
over \$4.2M,**

enabling nearly 17,000 overnight stays for families with sick children.

National Corporate Partners

Our National Corporate Partners generously provide both financial and in-kind support that flows directly to Ronald McDonald House® programs across Canada – ensuring essential resources reach the families and communities we serve.

As demand for Ronald McDonald House continues to grow, our partners remain a steadfast source of support, enabling us to deliver essential programs and care for families with critically sick and injured children from coast-to-coast-to-coast. From financial contributions and gift-in-kind donations to volunteering their time, their collective efforts strengthen our ability to serve more families and respond to increasing need across the country.

To our National Corporate Partners, thank you for continuing to open your hearts to the tens of thousands of families who stay at Ronald McDonald House each year.

Lead National Mission Partners



National Mission Partners



Founding Partners



National Corporate Donors

Alamos Gold Inc.
Canada Flowers
Chatters
Dexterra Group
Fix Network Canada
Keurig Dr Pepper Canada | McCafé
Martin Brower Canada
Sealy Canada | Brandsource Canada

National Gift-in-Kind Donors

BUNN
Burnbrae Farms
Catallia
CH Guenther
Danone
Ecolab
Flavor Reddy Foods
Kruger Products LLP
La-Z-Boy
Mother Parkers Tea & Coffee
Payworks
Playmobil
Seda
Sony Canada

 **\$3.92M+**
in financial contributions enabling care for families across Canada.

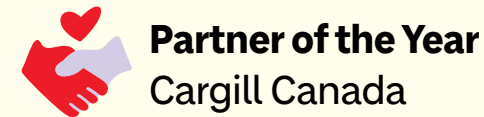
 **12,790+**
nights of stay enabled by support from National Corporate Partners.

 **15,400+**
meals were prepared and served to families by dedicated National Corporate Partner volunteers.

Partners in Purpose Awards

In 2025, Ronald McDonald House Canada launched the Partners in Purpose Awards, a new national recognition program celebrating the organizations, teams, and individuals whose shared commitment and generosity helps families stay in their child's fight.

Congratulations to the inaugural recipients:



Generosity in Action Award
Saputo Foodservice Canada

Service in Action Award
DKI Canada

Impact Campaign of the Year Award
Moneris "Good for Small" Campaign

Charity Champions Award
McDonald's Global Technology Social Squad, Canada

The Heart of Ronald McDonald House Award
Becky Bevacqua,
McDonald's Canada

The Rollins Family
Ronald McDonald House Southwestern Ontario® - London House
Stayed 124 nights





“The volunteers at the [Ronald McDonald House] Family Room went above and beyond to create a warm, home-away-from-home environment for us. They provided a serene space for my partner and me to recharge, ensuring we could be emotionally available to support our daughter’s needs.”

The Hinsey Family
Ronald McDonald House Southwestern
Ontario® – Ronald McDonald House Family Room
inside London’s Children’s Hospital



The Seabrook Family
 Ronald McDonald House Southwestern
 Ontario® – London House
 Stayed 252 nights

Enabling More Families to Stay Together

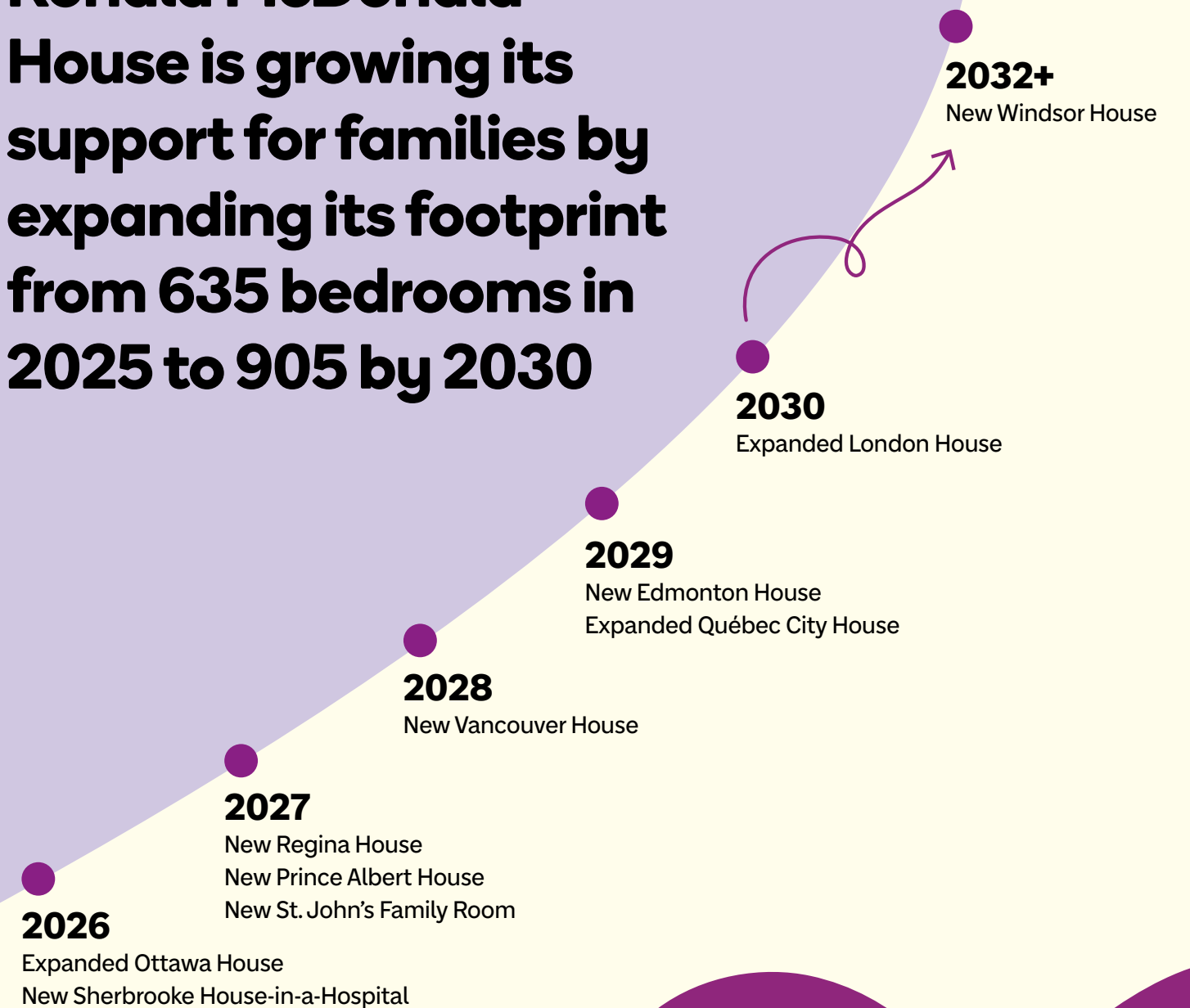
Today, families are under more strain and their needs are evolving.

A bold vision for growth

While Ronald McDonald House® continues to grow, demand still outpaces availability in many regions – highlighting the need for continued expansion to ensure more families can access the care and support they need, when they need it most.

That's why, Ronald McDonald House has set a bold ambition: **to double the number of families served across Canada by 2030**. This includes expanding physical capacity, enhancing mental health and wellness programming, and increasing access to accommodation and meals.

Ronald McDonald House is growing its support for families by expanding its footprint from 635 bedrooms in 2025 to 905 by 2030



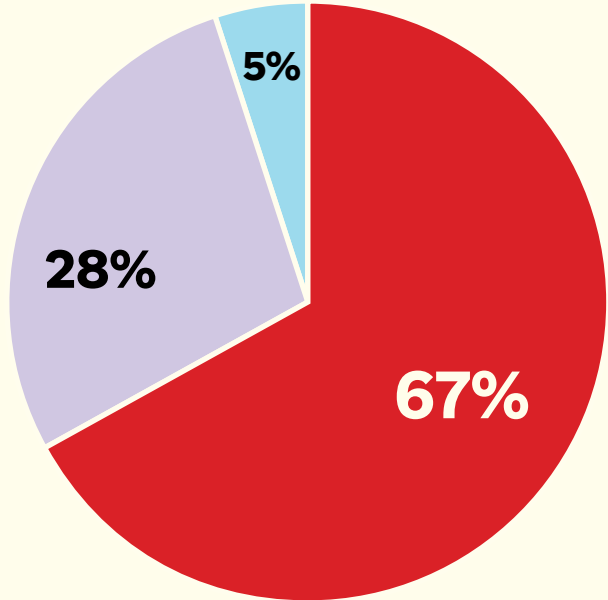
Meet a family who has stayed



Financial Summary

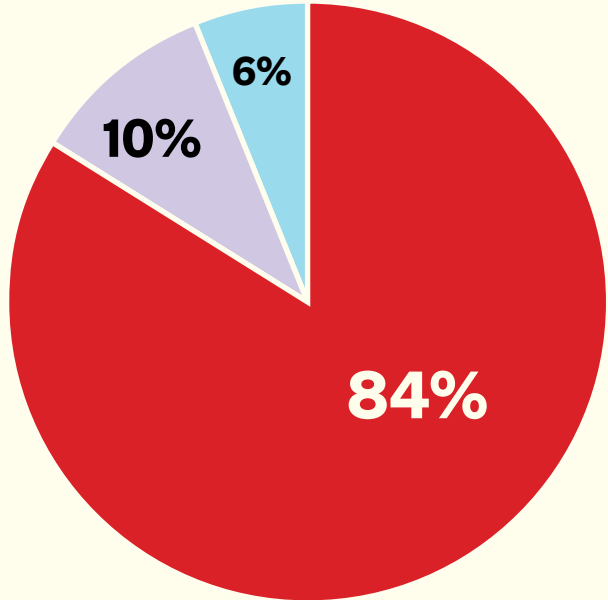
Ronald McDonald House® Canada is the national foundation that supports 11 Ronald McDonald House Regional Chapters through operating grants, capital expansion grants, national fundraising and McDonald's® Canada giving programs:

Revenue \$21.8M



- Contributionsⁱ
- National Partners & Fundraising
- Ronald McDonald House Global Grants

Expenses \$23.2M



- Grants & Fundingⁱⁱ
- Admin & Operations
- Fundraising

ⁱIncludes McDonald's Restaurants of Canada Ltd, independent McDonald's Owner/Operators, their employees, and guests.
ⁱⁱIncludes \$3.3 million in planned capital grants. Capital grants are withdrawn from long-term reserves to fund Regional Chapter mission expansion, aligned to a five-year forecast.

Our Leadership Team

Ronald McDonald House Canada is guided by a dedicated and passionate community of leaders, including our Board of Directors, management team, staff, and volunteers. Together, they bring care, experience, and thoughtful leadership that help strengthen the Ronald McDonald House network across Canada and advance our bold ambition to double the number of families served by 2030.

Our Board of Directors is comprised of accomplished leaders from a wide range of sectors, including healthcare, non-profit, business, finance, law, and media. Through strong governance, strategic insight, and long-term stewardship, they play a critical role in helping Ronald McDonald House grow responsibly, expand access to care, and ensure more families can stay together and close to their child when it matters most.

With their continued support, Ronald McDonald House will continue to be a lifeline for families with critically sick and injured children for the next 45 years and beyond.



Read more about our National Board of Directors



The Monette Whissell Family
 Ronald McDonald House Québec®
 Montréal House
 Stayed 180 nights

Learn how you can help more families
across Canada stay close to their child's
essential medical care:

www.ronaldmcdonaldhouse.ca

[@ronaldmcdonaldhouse_can](https://twitter.com/ronaldmcdonaldhouse_can)



Ronald
McDonald
House®
Canada

Family Stays

The Pérez Barragan Family
Ronald McDonald House Québec®
Montréal House
Stayed 143 nights